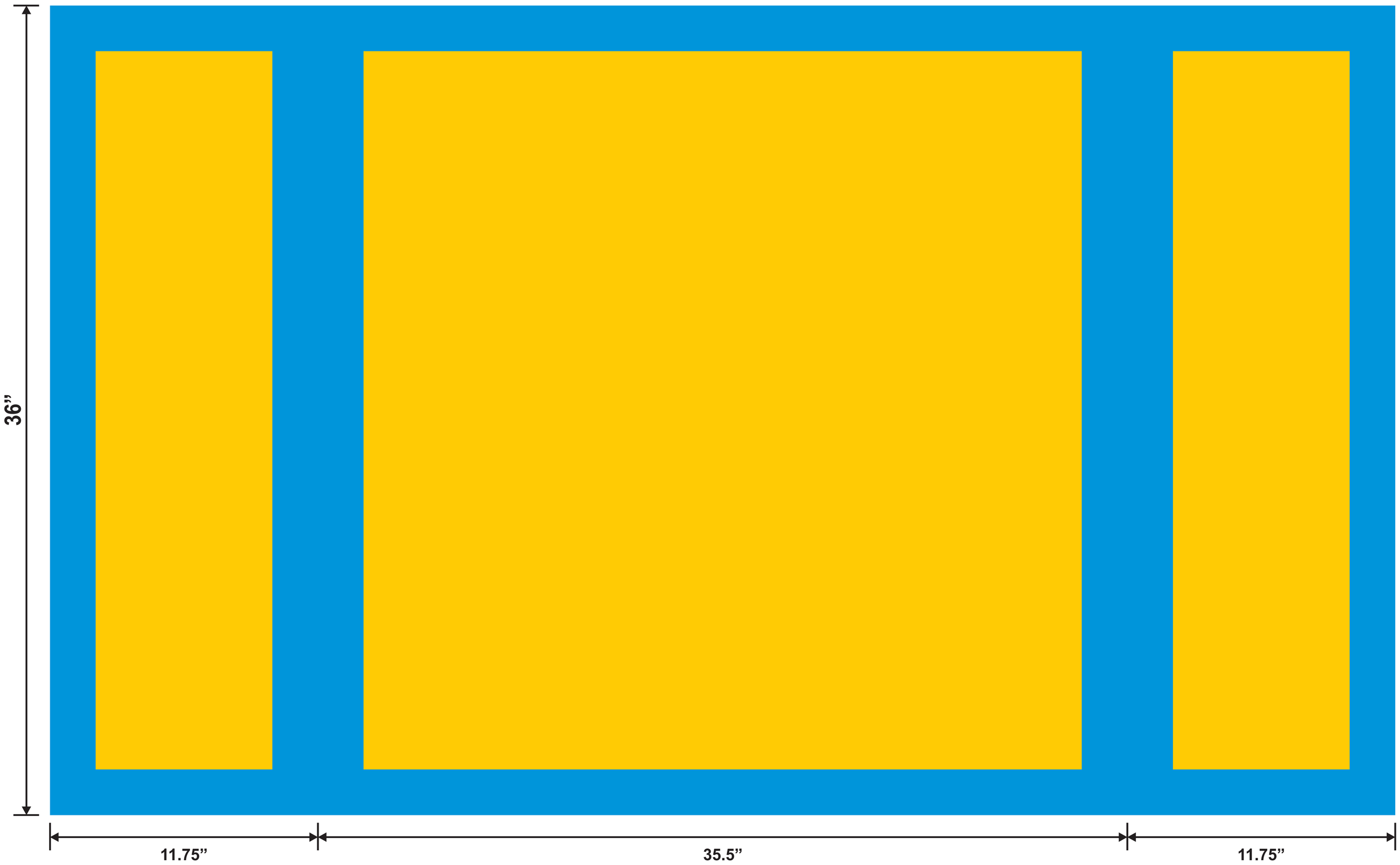
POP UP COUNTER TABLE WITH SHELF

BLEED ZONE	Edge of the graphics background
SAFE ZONE	Keep all your important graphics such as logos and texts inside the yellow safe zone area



Before uploading the file, please don’t forget to:

- Convert your file to CMYK color space
- Embed all imported images into the file
- Convert all live fonts to outlines

PLEASE SUBMIT THE IMAGES IN THE FOLLOWING FILE FORMATS:

RASTER FF		Preferred Settings
	.TIF	Flatten Image, LZW compression
	.JPG	Image Quality 10, 11 or 12
	.PSD	Flatten Image, LZW compression
	.PNG	** potential issues

VECTOR FF		Preferred Settings
	.AI	* potential issues
	.PDF	Press or Editing Quality
	.CDR	Version 17 (X7) or Lower
	.EPS	*** potential issues

CURRENT TEMPLATE IS IN REAL SIZE, SO 100 DPI IS OPTIMAL FOR THE CURRENT PRODUCT

* (AI) - Can cause an issue if Lens or other semi-transparent objects were used. Also, objects with “overprint fill or stroke” inside the file may be ignored by the Raster Image Processor.
**(PNG) - Can cause issues with large images, background color transparency, color matching, etc.
*** (EPS) - can cause issues when vector objects are too complex, raster images are too large, transparency effects, etc